

# Michael Jendryke, Dr.

DOB: July 23, 1984, Germany | Married, 2 kids

# Co-Founder & CTO at GeoInsight

Expert in DGGS, Al-driven geospatial analytics, Rust, and scalable data infrastructures. 15+ years of experience in software architecture, data science, and interoperability standards (OGC, ISO). Leading Geolnsight to transform geospatial data into actionable intelligence.

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Current address

Kaiserstr. 25, 59505 Bad Sassendorf, Germany

# CO-FOUNDER | CTO | GEOSPATIAL DATA SCIENTIST & ENGINEER

Innovative and results-driven geospatial technology leader with 15+ years of international experience in geospatial data science, data engineering, and software development. Expertise in Discrete Global Grid Systems (DGGS), Al-driven spatial analytics, and high-performance computing with Rust. Specialized in integrating and optimizing large-scale geospatial data, developing scalable APIs, and leading full-stack software architecture for complex spatial data infrastructures. Strong background in SQL, Python, Rust, and Linux with a deep understanding of interoperability standards (OGC, ISO) and distributed computing. Proven ability to lead teams, secure funding (€1.4M+ in grants), and drive research-to-market innovation. Combining technical excellence with strategic leadership, currently spearheading GeoInsight, a startup focused on transforming geospatial data into actionable intelligence.

### PROFESSIONAL EXPERIENCE

#### CO-FOUNDER & CTO

GeoInsight, Germany/Switzerland

May 2022 - present

- Led the technical vision and architecture of GeoInsight, developing scalable software solutions with Rust, DGGS, and machine learning for geospatial applications.
- Designed and optimized databases, APIs, and algorithms for high-performance spatial data processing.
- Spearheaded **customer acquisition and business strategy**, securing partnerships, conducting market research, and expanding the company's footprint.
- Managed **product development lifecycle**, from **ideation to execution**, ensuring alignment with industry standards (OGC, ISO).
- **Led funding and grant writing efforts**, successfully acquiring resources for research and product development.
- Oversaw financial management and operations, including budgeting, bookkeeping, and legal compliance
- Built and mentored a **cross-functional team**, fostering a culture of innovation, collaboration, and problem-solving.
- Actively contributed to the Open Geospatial Consortium (OGC), shaping interoperability standards for next-generation geospatial technologies.

#### Entrepreneur | Independent Consultant

Germany/worldwide

Dec 2019 – present

- Developed a discrete global grid spatial database with billions of hexagonal cells for large-scale geospatial analytics.
- Conducted **multi-source geospatial data research using deep learning**, resulting in SCI-listed publications.
- Led **three research projects** on big geospatial data and **machine learning**, including mapping hate crimes & hate groups in the USA.
- Supervised **four Master's and PhD students** in **data science and remote sensing**, guiding research and manuscript preparation.
- Facilitated **international collaboration** by helping establish contact between **Wuhan University** and **UNITAR** for **MoU negotiations**.
- Taught data science programming tutorials on Python and PostgreSQL to 20+ students, enhancing technical expertise.

#### Researcher & Co-Founder

Ruhr University Bochum, Germany

*Jun 2021 - Dec 2023* 

- Led a 2.5-year, €1.4M research project with a team of up to 6 people, focused on bringing Discrete Global Grid Systems (DGGS) to market as a university spin-off.
- **Designed and developed software architecture**, writing extensive code while steering the **technical vision and innovation**.
- Conducted market research and customer interviews, expanding the international partner network to assess commercialization potential.
- Negotiated with university administration, HR, and funding agencies to ensure seamless project execution.
- Managed the transition from academic research to business development, laying the foundation for the spin-off.

#### POSTDOCTORAL RESEARCHER

Wuhan University, China

Nov 2017 - Nov 2019

- Developed a discrete global grid spatial database with billions of hexagonal cells for large-scale geospatial analytics.
- Conducted multi-source geospatial data research using deep learning, resulting in SCI-listed publications.
- Led **three research projects** on big geospatial data and **machine learning**, including mapping hate crimes & hate groups in the USA.
- Supervised **four Master's and PhD students** in **data science and remote sensing**, guiding research and manuscript preparation.
- Facilitated **international collaboration** by helping establish contact between **Wuhan University** and **UNITAR** for **MoU negotiations**.
- Taught data science programming tutorials on Python and PostgreSQL to 20+ students, enhancing technical expertise.

#### DATA MANAGEMENT OFFICER

World Health Organization, Switzerland

Nov 2013 - Mar 2014

- Improved geospatial data integrity for WHO's Polio Eradication Program by fixing 50+ administrative country boundary layers at levels 2 and 3, ensuring topological accuracy and historical consistency.
- Increased case-to-place matching accuracy from 80% to 95%, enhancing outbreak monitoring and response effectiveness.
- Developed a geodatabase backend to geolocate and analyze all recorded polio cases, enabling multi-temporal spatial analysis for epidemiological insights.
- You can find my contributions to WHO's administrative boundary data on their website.

#### VISITING RESEARCHER

Wuhan University, China

Feb 2011 - Jul 2011

- Developed a prototype algorithm enabling the processing of high-resolution TerraSAR-X
   Spotlight Mode imagery for applications requiring sub-meter resolution.
- Implemented the prototype in MATLAB and Python, then extended it as a C++ add-on for the Delft Object-oriented Radar Interferometric Software (DORIS), now used internally and externally.
- **Published and presented** the paper "Using Open-Source Components to Process Interferometric TerraSAR-X Spotlight Data" at the TerraSAR-X & TanDEM-X Science Meeting (DLR).
- Built connections within China's geospatial research community, supporting student exchange and collaboration.
- Organized and led a weekly English support group for 25+ students and teachers, improving their language skills.

#### REMOTE SENSING ANALYST @UNOSAT

UN Institute for Training and Research, Switzerland

Aug 2009 - Feb 2011

- Analyzed and visualized 20+ natural disasters, including the 2010 Haiti earthquake and 2011
   Pakistan floods, using optical and microwave satellite data. Delivered actionable insights to ground teams under 48-hour time constraints.
- Conducted flood mapping with advanced remote sensing, ensuring less than 3% reported errors in field verification.
- Assessed civil conflicts in **Sri Lanka**, **Kyrgyzstan**, **and South Sudan** via high-resolution satellite imagery, contributing intelligence for **UN security reports**.
- Developed training materials, tutorials, and datasets for remote sensing methodology courses.

#### WATER RESOURCES ANALYST

Assoc. for Water and Rural Development (AWARD), South Africa

*Jun 2007 - Oct 2007* 

- Conducted the **first-ever land cover change analysis** for six South African villages using historical aerial imagery and GIS, revealing **urban expansion and agricultural decline** during Apartheid.
- Co-Authored a 150-page water resource management guide, simplifying government policies for stakeholders.
- Delivered spatial analysis that influenced financial development negotiations.

### **EDUCATION & PROFESSIONAL DEVELOPMENT**

Doctor of Engineering (Dr.-Ing.) - Photogrammetry & Remote Sensing

Wuhan University, China

Jun 2012 – Jan 2017

Main project: Inferring Shanghai's Urban Vibrancy Using Microwave Remote Sensing and Big Social Sensing Data – Created an urban vibrancy index by analyzing -1TB of remote sensing data and 110+ million location-based social media messages using SQL, C#, and C++.

**Key coursework**: Advanced Remote Sensing, Spatial Statistics & Analysis, Spatiotemporal Big Data Analytics, Data Science.

**Skills & achievements**: Scientific writing & communication, proposal writing, PhD project management (2+ years), problem-solving, analytical thinking.

MASTER OF SCIENCE - GEOGRAPHY & GEOMATICS

Ruhr University Bochum, Germany

Sep 2008 - Oct 2010

**Main project**: System Development for Flood Analysis Using Radar Remote Sensing Data – Developed and optimized flood detection algorithms for UNOSAT, improving processing time and accuracy.

GPA: 3.65/4.00 (Top 15% of students in my province, resulting in a 25% student loan reduction).

Skills & coursework: Remote Sensing, GIS, Spatial Analysis, Cartography.

BACHELOR OF SCIENCE - GEOGRAPHY

Ruhr University Bochum, Germany

Sep 2005 - Aug 2008

**Main project:** Spatial Investigation of Six South African Settlements – A Qualitative Aerial Photo Analysis – Baseline research on settlement development, used by AWARD and other institutions.

Skills & coursework: Physical & Human Geography, Geosciences, Geomatics.

Internship: Conducted GIS-based land cover analysis in South Africa.

# Publications & Academic achievements

#### PEER-REVIEWED JOURNAL ARTICLES

Gino Caspari, João dos Santos Manuel, Ana Gago-Silva, <u>Michael Jendryke</u>. 2024. "Employing discrete global grid systems for reproducible data obfuscation." Nature Scientific Data 11, 509 (2024). <u>DOI</u>.

<u>Michael Jendryke</u> and Stephen C. McClure. 2021. "Spatial Prediction of Sparse Events Using a Discrete Global Grid System; a Case Study of Hate Crimes in the USA." International Journal of Digital Earth 0 (0): 1–17. DOI.

Li, Xi, Xiya Li, Deren Li, Xiaojun He, and Michael Jendryke. 2019. "A Preliminary Investigation of Luojia-1 Night-Time Light Imagery." Remote Sensing Letters 10 (6): 526–35. DOI.

Caspari, Gino, Simon Donato, and <u>Michael Jendryke</u>. 2019. "Remote Sensing and Citizen Science for Assessing Land Use Change in the Musandam (Oman)." Journal of Arid Environments. <u>DOI</u>.

<u>Michael Jendryke</u> and Stephen C. McClure. 2019. "Mapping crime – Hate crimes and hate groups in the USA: A spatial analysis with gridded data" Applied Geography 111 (3). <u>DOI</u>.

Liu, Shanshan, Xi Li, Noam Levin, and <u>Michael Jendryke</u>. 2019. "Tracing Cultural Festival Patterns Using Time-Series of VIIRS Monthly Products." Remote Sensing Letters 10 (12): 1172–81. <u>DOI</u>.

Balz, Timo, Prosper Washaya, and <u>Michael Jendryke</u>. 2019. "Urban Change Monitoring Using Globally Available Sentinel-1 Imagery." In BGDDS 2018 - 2018 International Workshop on Big Geospatial Data and Data Science. <u>DOI</u>.

Zhu, Ruoxin, Diao Lin, <u>Michael Jendryke</u>, Chenyu Zuo, Linfang Ding, and Liqiu Meng. 2018. "Geo-Tagged Social Media Data-Based Analytical Approach for Perceiving Impacts of Social Events." ISPRS International Journal of Geo-Information 8 (1): 15. <u>DOI</u>.

Li, Xi, Shanshan Liu, <u>Michael Jendryke</u>, Deren Li, and Chuanqing Wu. 2018. "Night-Time Light Dynamics during the Iraqi Civil War." Remote Sensing 10 (6). <u>DOI</u>.

Caspari, Gino, and Michael Jendryke. 2017. "Archsphere – A Cluster Algorithm for Archaeological Applications." Journal of Archaeological Science: Reports 14 (May): 181–88. DOI.

<u>Michael Jendryke</u>, Timo Balz, and Mingsheng Liao. 2017. "Big Location-Based Social Media Messages from China's Sina Weibo Network: Collection, Storage, Visualization, and Potential Ways of Analysis." Transactions in GIS 21 (4): 825–34. <u>DOI</u>.

Michael Jendryke, Stephen C. McClure, Timo Balz, and Mingsheng Liao. 2017. "Monitoring the Built-up Environment of Shanghai on the Street-Block Level Using SAR and Volunteered Geographic Information." International Journal of Digital Earth 10 (7): 675–86. DOI.

<u>Michael Jendryke</u>, Timo Balz, Stephen C. McClure, and Mingsheng Liao. 2017. "Putting People in the Picture: Combining Big Location-Based Social Media Data and Remote Sensing Imagery for Enhanced Contextual Urban Information in Shanghai." Computers, Environment and Urban Systems 62: 99–112. <u>DOI</u>.

<u>Michael Jendryke</u>, Stephen C Mcclure, Timo Balz, and Mingsheng Liao. 2016. "Monitoring the Built-up Environment of Shanghai on the Street-Block Level Using SAR and Volunteered Geographic Information." International Journal of Digital Earth 0 (0): 1–12. <u>DOI</u>.

Wei, Lianhuan, Mingsheng Liao, Timo Balz, Kang Liu, and Michael Jendryke. 2013. "High-Resolution Tomosar & PS-LnSAR Analysis in Urban Areas." In European Space Agency, (Special Publication) ESA SP. Vol. 704 SP.

<u>Michael Jendryke</u>, Timo Balz, Houjun Jiang, Mingsheng Liao, and Uwe Stilla. 2013. "Using Open-Source Components to Process Interferometric TerraSAR-X Spotlight Data." International Journal of Antennas and Propagation 2013. <u>DOI</u>.

Balz, Timo, Lianhuan Wei, <u>Michael Jendryke</u>, Daniele Perissin, and Mingsheng Liao. 2012. "Tomosar and PS-InSAR Analysis of High-Rise Buildings in Berlin." In Proc. IGARSS 2012, 447-50. IEEE. <u>DOI</u>.

<u>Michael Jendryke</u>, Timo Balz, Mingsheng Liao, and Uwe Stilla. 2003. "Measuring Shanghai's Urban Growth since 2003 Using ENVISAT ASAR." In International Symposium on Remote Sensing of Environment ISRSE35, 1-7.

#### **PROCEEDINGS**

Michael Jendryke, Timo Balz, and Mingsheng Liao (2016) Observing urban built-up change in Shanghai with SAR imagery, Proceedings IGARSS 2016, Beijing, pp. 1788–1791, 2016.

<u>Michael Jendryke</u>, Mingsheng Liao, and Timo Balz (2013) *Using ENVISAT ASAR for urbanization surveillance in Shanghai*, Proc. 2013 Dragon Symposium, Palermo, Italy

Timo Balz, Lianhuan Wei, <u>Michael Jendryke</u>, Daniele Perissin, and Mingsheng Liao (2012) *TomoSAR and PS-InSAR analysis of high-rise buildings in Berlin*, IGARSS 2012 Proceedings

Lianhuan Wei, Mingsheng Liao, Timo Balz, K. Liu, and Michael Jendryke (2012) High-resolution TomoSAR & PS-InSAR analysis in urban areas, Proceedings Dragon 2&3 Symposium, Beijing, China

#### **PRESENTATIONS**

<u>Michael Jendryke</u> (2019) *Breaking the Wall of Where – Predicting hate crimes*, Falling Walls Innovation Lab, Shanghai, China

<u>Michael Jendryke</u>, and Xi Li (2017) *Observing China's urban development using big data*, ISPRS Workshop on Collaborative and Dynamic Land Cover Information Services Supporting UN Sustainable Development Goals, Jinan, China

<u>Michael Jendryke</u>, Guan Lin, Xi Li, Yidong Lou, and Deren Li (2016) *Benefits of Geospatial Technology in the One Belt One Road Initiative*, Wuhan University – Chinese Scholarship Council Meeting for Doctoral Students, Wuhan, China

<u>Michael Jendryke</u>, and Mingsheng Liao (2016) *Urban vibrancy inference from remote sensing and big social sensing data*, Ministry of Science and Technology – National Science Foundation of China, Annual Key Project Report, Beijing, China

<u>Michael Jendryke</u>, Timo Balz, and Mingsheng Liao (2016) *Urban vibrancy inference from remote* sensing and big social sensing data. School of Remote Sensing and Information Engineering – Doctoral Forum, Wuhan, China

<u>Michael Jendryke</u>, Timo Balz, and Mingsheng Liao (2016) *Collecting, visualizing, and analyzing location-based social media messages from China's Sina Weibo network*, International Symposium on Digital Earth – Digital Earth Summit, Beijing, China

<u>Michael Jendryke</u>, Timo Balz, Stephen McClure, and Mingsheng Liao (2015) *Combining Mobile Social Media Messages and Remote Sensing Results to Identify Urbanization Patterns in China*, American Association of Geographers Annual Meeting AAG, Chicago, USA

<u>Michael Jendryke</u>, Timo Balz, and Mingsheng Liao (2015) *Urban Dynamics in China*. LIESMARS Geoscience Café – Wuhan University, Wuhan, China

<u>Michael Jendryke</u>, Timo Balz, Mingsheng Liao, and Zhang Lu (2013) *Interferometric Processing of TanDEM-X Bi-Static Pairs Using an Open-Source Platform*. TerraSAR-X/TanDEM-X Meeting DLR, Oberpfaffenhofen, Germany

<u>Michael Jendryke</u>, Timo Balz, Mingsheng Liao and Uwe Stilla (2013) *Measuring Shanghai's urban growth since 2003 using ENVISAT ASAR*. International Symposium of Remote Sensing of the Environment ISRSE, Beijing, China

<u>Michael Jendryke</u>, and Wendi Petersen (2010) *Satellite Derived Analysis and Mapping Population Dynamics*, United Nations Fund for Population Activities UNFPA Expert Meeting: Population Dynamics and Climate Change II: Building for Adaption, Mexico City, Mexico (invited talk)

#### **M**APS

- ESRI Inc. (2011) ESRI Map Book Volume 26, pp. 93–95 http://www.esri.com/mapmuseum
- UNITAR/UNOSAT (2009–2011) Maps at https://www.unitar.org/unosat/maps (Contributions to maps as part of the team)

#### **A**CKNOWLEDGEMENTS

- Du Toit D; Pollard S (2012) Public participation in the drafting of catchment management strategies made simple!
- Da Silva, A (2011) Land Use/Land Cover Modelling and Prediction
- Aigner, E. (2010) As Floodwaters Recede, a Crisis Emerges. The New York Times, Sept. 25
- Carvajal, D. (2010) Unrelenting misery in Pakistan. Int. Herald Tribune pp. 4, Aug. 28./29.
- Gall, C. (2010) Extent of the Flooding in Pakistan. The New York Times pp. A10, Aug. 20
- Shankar, R (2010) Accuracy Assessment of Post-Earthquake Building Damage Classification in Haiti

#### JOURNAL REVIEWER

- Computers, Environment and Urban Systems
- Transactions in GIS
- Geoinformatics & Geostatistics: An Overview
- IEEE Journal of Selected Topics in Applied Earth Observations and Remote Sensing
- MDPI Remote Sensing

#### PROFESSIONAL MEMBERSHIP

- Deutsche Gesellschaft für Kartographie DGfK (German Association for Cartography)
- Open Source Geospatial Foundation (OSGeo)

#### Skills & Trainings

#### SKILLS & EXPERTISE

#### **Entrepreneurship & Leadership**

Start-up Strategy | Market Research | Customer Acquisition | Business Development | Grant Writing | Fundraising | Research Leadership | Product Development | Partner & Stakeholder Engagement | Open Geospatial Consortium (OGC) | Open Source Contributions

#### **Geospatial & Remote Sensing**

Discrete Global Grid Systems (DGGS) | Geospatial Data Processing | Spatial Indexing | Remote Sensing | GIS | Image Processing | Spatial Statistics | Earth Observation | SAR/InSAR | LiDAR | Multi-temporal Analysis | Cartography

#### **Software & Databases**

PostgreSQL/PostGIS | DuckDB | Apache Accumulo | GeoMesa | QGIS | ESRI/ArcGIS | GDAL/OGR | ERDAS | Apache Hadoop HDFS | Cloud-based Geospatial Processing

#### **Programming & Development**

Rust | Python | C++ | C# | PL/SQL | JavaScript | MATLAB | BASH | HTML/CSS | GDAL/OGR | TensorFlow/Keras | NumPy | Pandas | SQLAlchemy | Matplotlib | PySQL | API Development | Software Architecture | High-Performance Computing (HPC)

#### **Languages & Communication**

German (Native) | English (Fluent) | Chinese (Beginner) | Technical Writing | Public Speaking | Scientific Communication

#### **TRAININGS**

2011	Google: Advanced training on KML generation, Geneva, Switzerland	3 days
2010	ERDAS: General software introduction, Geneva, Switzerland	3 days
2009	ESA: Next ESA SAR Toolbox (NEST), Frascati, Rome, Italy	3 days
2009	ESRI: GeoPortal version 9.x, Nyon, Switzerland	3 days

# GRANTS & HONORS

2024	European Space Agency Business Incubator	50,000 EUR
2024	(Business) EXIST Forschungstransfer II (Research Transfer Grant)	180,000 EUR
2022	(University) EXIST Forschungstransfer I (Research Transfer Grant)	1,100,000 EUR
2018/19	LIEMARS Star Lake Research Grant	15,000 EUR
2016	Publication Award – LIESMARS Star Lake Award	1,500 EUR
2012-2016	Doctoral scholarship – Chinese Scholarship Council	per y -14,000 EUR
2012-2014	Doctoral scholarship – German Academic Exchange Service	per y -7,000 EUR
2010	Top 10% of all students in NRW cut BAföG student loan by	25%
2009	UN short term grant – German Academic Exchange Service	-1,000 EUR

## VOLUNTEERING

Co-hosted English Corner: an informal group of students who want to improve their oral English, at Wuhan University. Weekly meetings and special events such as baseball or Halloween parties.

# FURTHER LINKS

#### **CURRENT**

My Company:
 <a href="https://geoinsight.ai">https://geoinsight.ai</a>
 https://geoinsight.ai</a>

• Personal website: <a href="https://michael.jendryke.de">https://michael.jendryke.de</a>

• ResearchGate: <a href="https://www.researchgate.net/profile/Michael\_lendryke">https://www.researchgate.net/profile/Michael\_lendryke</a>

• LinkedIn: <a href="https://www.linkedin.com/in/michaeljendryke/">https://www.linkedin.com/in/michaeljendryke/</a>

Github: <a href="https://github.com/michaeljendryke">https://github.com/michaeljendryke</a>

#### FROM PREVIOUS WORK

• UNOSAT Maps: <a href="https://www.unitar.org/unosat/maps">https://www.unitar.org/unosat/maps</a>

• Prof. Xi Li's group: <a href="http://www.lmars.whu.edu.cn/prof\_web/lixi/en/intlcollab.html">http://www.lmars.whu.edu.cn/prof\_web/lixi/en/intlcollab.html</a>

Michael Jendryhe Michael Jendryke, Dr.